

Elevate Your Business Online

ABOUT

This 3-hour session will provide you with numerous ideas & templates on how to generate content that is consistent. Having relevant and regular content will not only help branding but also support your SEO. We will also explore ideas and themes to build a month's worth of content for your schedule.

Not only will that save you money but time as well! You will be given the chance to discuss ideas, ask questions, learn from like-minded business owners, and build connections.

WHEN AND WHERE

Location: Trowbridge Civic Centre, St Stephen's Place, Trowbridge BA14 8AH

Date: 9 November 2021

Time: 10:00am to 1:00pm

Booking Essential:
info@trowbridgechamber.com or
letitia.wright@swlep.co.uk

WHAT WILL I LEARN?



CREATIVE IDEAS

How to generate ideas to post. What are the current trends and what assets have you already got.



STYLES OF CONTENT

Design your content to create the best organic engagement.



PLANNING CONTENT

How to plan your content for the coming month effortlessly.



DEFINE YOUR AUDIENCE

Focus your content to reach the audience most likely to convert into customers.

